

TRKK-Pack for Google Ads

Your Power Pack's Ultimate Accelerator



Navigating Today's AI-Powered Digital Advertising Landscape

The digital advertising landscape is fundamentally transforming, with AI-driven campaigns like Performance Max and Demand Gen now dominating within Google Ads, **reshaping how advertisers achieve growth**.

In this present reality, where artificial intelligence increasingly optimizes campaigns, the true differentiator for Google Ads clients lies not just in adopting these powerful tools, but in **ensuring rigorous best practice adherence, a flawless foundational setup**, and possessing the **precise insights to actively guide AI** for truly efficient, scalable growth.

Google's AI-First World & The TRKK-Pack

In this new, AI-driven reality, the TRKK-Pack offers essential solutions to excel. Our **Google Ads Audit** perfectly tunes your foundational setup for AI efficiency.

Our **pMaximizer** and **Demand Gen dashboards** provide continuous **best practice adherence** and **actionable insights** to actively guide and amplify your Performance Max and Demand Gen campaigns, driving unparalleled growth.



Maximized Ad Reach

Through audit-driven eligibility fixes and best practice adherence



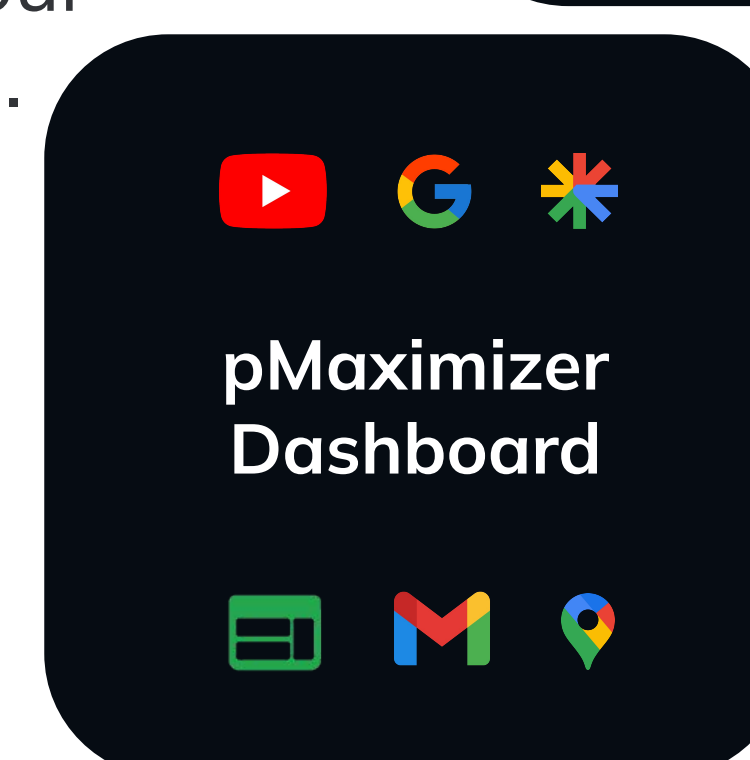
Increased Conversions

Audit's foundational setup and pMaximizer and Demand Gen asset optimization



Higher ROI & Lead Quality

Demand Gen and pMaximizer dashboards creative and audience insights



TRKKN

Efficient Growth in an AI-Driven World

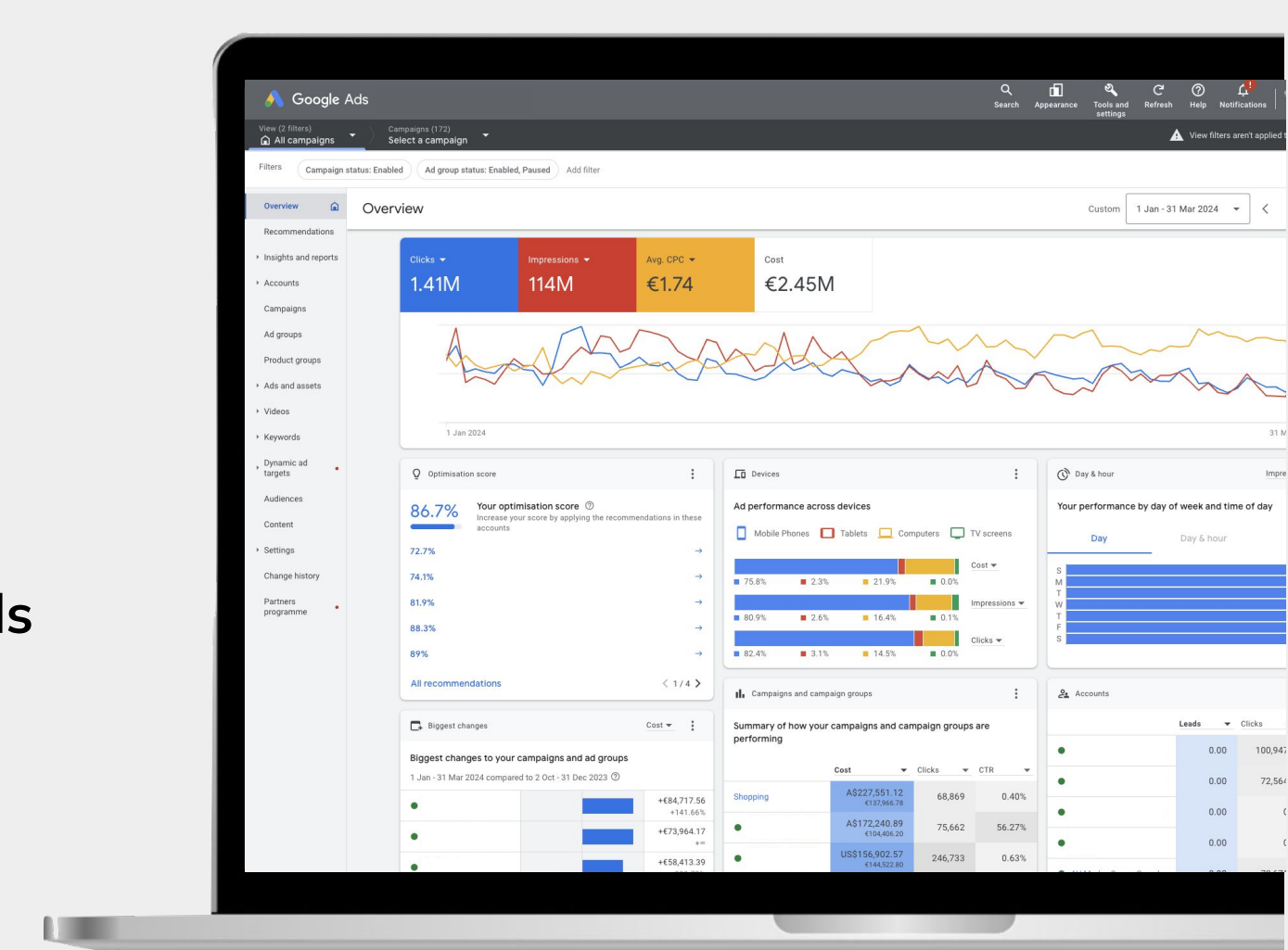
TRKKN's Tailored Solutions: Thrive amidst these complexities

Your Trusted Partner

- ✓ Deepest Google Marketing Platform expertise in EMEA, AMER & APAC
- ✓ Dedicated, Google certified AdTech & Platform Specialist Consultants
- ✓ Proven migration track record from SMEs to global brands

Services & Solutions

- ✓ Strategic Consultation & Audit
- ✓ Advanced Policy Monitor Dashboards
- ✓ Technical Implementation & Optimization
- ✓ Bespoke pMax & Demand Gen Best Practice Dashboards
- ✓ Customized Training & Enablement
- ✓ Advanced Support
- ✓ Bespoke AI-Driven Trend Insights and Growth



Contact us

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Google Marketing Platform
Sales Partner



Google Marketing Platform
Certified

